

The Relationship between Organizational Climate and Educational Training: A Case Study of Taiwanlife Insurance

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ABSTRACT

The year 2008 has been a very rocky year, it has been known as one of this century's slowest economy year, which caused many banks all over the world to fall or even file for there for it has been a great deal of fest for all banking systems in the world. Every company's organization and basic background has become the very importance of its outcome in survival, as it turned out to lead each company to face the challenges.

Although education and training many not be the most efficient source or bring the fastest profit, it was definitely the most important element, due to it can develop the right climate, into the company to become more mature organization.

This report is directed towards Taiwan Life Insurance Company, from when it was government owned to Privatization and to now newly revolutionized private company, it will point out the importance of the three main factors mentioned above.

Analysis Taiwan Life Insurance Company's 60 years of history, it has been through many changes of this industry, even organization revolution, this report many bring to you the company's experiences, in overcoming its challenges in its sales and marketing aspect known more of the outer aspert and its challenges in expending its organization by increasing sales agents and modifying the company's benefits and regulations.

Keywords : organization climate、educationeducation train、Taiwan life insurance company

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