

# A Study of Using Knowledge Management on Business Training for Auto Industry of Multinational Enterprises between Taiwan

林雨也、李德治

E-mail: 9805428@mail.dyu.edu.tw

## ABSTRACT

Twenty-first century is the era of knowledge economy; knowledge replaces machine, material, or labor and becomes one of the most important factors for running of an enterprise. A corporation will get higher growth rate and revenue if it invests knowledge and information on the work training. While both knowledge management and job training had been well done, they are able to be run simultaneously to get more benefit.

The research is based on case interview, and questionnaire to analyze and understand how to design job training by using knowledge management, and how the outcome to match the goal of a cross-border auto manufacturer.

This research uses case study to realize what kind of strategy is applied on the job training while using the knowledge management, and compares with the job training situation of the auto manufacturing industry to discuss the job training system of the domestic auto industry, and to analyze whether there exists the differences within cross-border auto manufacturer. The outcome of this research could provide understanding about the job training strategy by using knowledge management not only for cross-border auto manufacturing corporations but also Taiwan's auto manufacturers, cross-strait manufacturers, and electronic industry. The study also can provide the references for the future job training.

Keywords : cross-border、knowledge management、job training

## Table of Contents

|                     |      |
|---------------------|------|
| 中文摘要                | iii  |
| 英文摘要                | iv   |
| 誌謝辭                 | v    |
| 內容目錄                | vi   |
| 表目錄                 | viii |
| 圖目錄                 | ix   |
| 第一章 緒論              | 1    |
| 第一節 研究背景與動機         | 1    |
| 第二節 研究目的            | 2    |
| 第三節 研究流程            | 3    |
| 第二章 文獻探討            | 4    |
| 第一節 知識管理之形成         | 4    |
| 第二節 知識管理之說明         | 10   |
| 第三節 教育訓練之說明         | 14   |
| 第四節 知識管理與教育訓練關聯性探討  | 26   |
| 第三章 研究設計            | 31   |
| 第一節 研究架構            | 31   |
| 第二節 研究對象            | 32   |
| 第三節 研究方法            | 33   |
| 第四節 資料來源            | 36   |
| 第五節 資料收集與分析         | 37   |
| 第四章 個案分析            | 38   |
| 第一節 中華汽車背景介紹        | 38   |
| 第二節 東南汽車背景介紹        | 45   |
| 第三節 中華汽車知識管理之推動     | 49   |
| 第四節 中華汽車推動知識管理於教育訓練 | 59   |
| 第五節 知識管理應用於教育訓練之分析  | 61   |

|      |         |    |
|------|---------|----|
| 第五章  | 研究結論與建議 | 75 |
| 第一節  | 研究結論    | 75 |
| 第二節  | 研究建議    | 77 |
| 第三節  | 研究限制    | 77 |
| 參考文獻 |         | 79 |
| 附錄A  | 訪談      | 87 |
| 附錄B  | 問卷      | 88 |
| 附錄C  | 個案訪談記錄  | 90 |

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