

A Study of the Relationship between Employees' Workplace Friendship and Job Burnout in Transnational Electronics Industry

施淑汝、楊豐華

E-mail: 9805398@mail.dyu.edu.tw

ABSTRACT

The main purpose of this study was to explore the transnational electronics industry workplace friendship with the staff of the relevance of job burnout. Taiwan businessmen in mainland China for a electronics industry targeted at staff to obtain a survey sample of empirical data. The findings are as follows:

1. First, workplace friendship of job burnout was a significant negative impact.
2. Second, reducing the professional workplace friendship was a significant negative performance impact.

Based on the above findings, the study's recommendations to multinational enterprises as:

1. First, establish a management mechanism to prevent the occurrence of burnout.
2. Second, to encourage staff to communicate.
3. Third, managers should always care for our staff needs, staff needs and the importance of individual differences.
4. Fourth, to encourage the establishment of workplace friendship.

Keywords : workplace friendship、 job burnout、 transnational electronics industry

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