

Job Satisfaction, Trust and Organizational Citizenship Behavior : The Moderating Effect of Knowledge Sharing and The Medi

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ABSTRACT

A contingency model describing the mediation effects of Knowledge Sharing Behavior on the Job Satisfaction, Trust and Organizational Citizenship Behavior was proposed and tested. This study aimed to examine the relationship among Job Satisfaction, Trust, Knowledge Sharing Behavior, Personal Traits and Organizational Citizenship Behavior. Finally, we discuss whether Personal Traits has a moderate effect between Knowledge Sharing Behavior and Organizational Citizenship Behavior. A survey research was conducted using a sample of elementary school 's teachers in Chang Hwa County. Structural Equation Modeling (SEM) analysis and Hierarchical Regression analysis were used to test the hypotheses. The major findings of this re-search are as follows : (1) Job Satisfaction had a direct positive prediction in Organiza-tional Citizenship Behavior; (2) Trust had a direct positive prediction in Organizational Citizenship Behavior; (3) Job Satisfaction had a direct positive prediction in Knowledge Sharing Behavior; (4) Trust had a direct positive prediction in Knowledge Sharing Be-havior; (5) Trust had an indirect positive prediction, through the mediation effects of Knowledge Sharing Behavior in Organizational Citizenship Behavior; (6) Big Five has some moderate effects between Knowledge Sharing Behavior and Organizational Citi-zenship Behavior. Based on the results of the research, some suggestions for teachers and future re-lated study are proposed.

Keywords : job satisfaction, trust, organizational citizenship behavior, OCB, knowledge sharing, personal traits

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