

國際化差距與薪酬劣勢對被併員工訓練意願之影響：以工作滿足感與組織承諾為中介因子

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摘要

在全球環境下，併購是許多企業追求成長與擴張，以期能與對手競爭的手段，然而，併購的結果並非總是成功的，策略執行需要行為與態度的改變。因此，成功的併購需要適當的訓練去融合企業文化與營運，但員工在併購的環境下，卻不見得願意接受訓練，所以有必要進一步探討被併員工的訓練意願。本文之目的在於檢視薪酬劣勢、工作壓力及組織特徵差距，是否透過工作滿足感與組織承諾，進而影響被併員工之訓練意願，並以被併之銀行從業人員為對象，共回收757份有效問卷。階層迴歸的分析結果支持了六項假說，並顯示工作滿足感與組織承諾中介了薪酬劣勢、工作壓力、及國際化程度差距對訓練意願的影響，最後，本研究亦對研究與管理意涵及未來之研究建議提出討論。

關鍵詞：薪酬劣勢；工作壓力；財務績效差距；國際化程度差距；工作滿足感；組織承諾；訓練意願

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