

The Impacts of Hiker ' s Personality Traits and Leisure Satisfaction on Hiking Behaviors and Life Satisfaction A Case..

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ABSTRACT

This study seeks to explore the impacts of hiker's personality traits and leisure satisfaction on hiking behaviors and life satisfaction. Purposive samplings were used to select the hiker of Dakeng Area in Taichung City as the research sample. 450 questionnaires were released, 418 were valid, and the rate of valid retrieval was 96.5%. The results indicate that: 1. Gender, age, education and financial conditions all had some effects on hikers' leisure satisfaction and life satisfaction. 2. Age, education and financial conditions all had some effects on hikers' hiking behaviors. 3. There was a positive linear relationship between leisure satisfaction and hiking behaviors, life satisfaction. 4. There was a negative linear relationship between neuroticism and leisure satisfaction, life satisfaction. 5. There was a positive linear relationship between leisure satisfaction, openness and hiking behaviors. 6. Physiological, social, aesthetic, age and openness predicted hiking behaviors. 7. Extraversion, age, financial conditions, aesthetic, conscientiousness, social, education and age predicted life satisfaction. Based on the research findings, a discussion and recommendations for future research were made.

Keywords : hinking, personality traits, leisure satisfaction, life satisfaction

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