

Blogosphere之電子化教學歷程檔案成效研究--以彰化縣國中小為例

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摘要

Blog型態之教學歷程檔案能否被接受以及持續使用，是本研究關注的焦點，因此，本研究結合了科技接受理論(Technology Acceptance Model, TAM)、期望確認理論(Expectation-Confirmation Theory, ECT)以及資訊系統成功模式(IS Success Model)，提出一理論模型，用以預測Blog教學歷程檔案能否成功以及被持續使用。該模型除了包含認知有用、認知易用等TAM核心模式外，除了加入資訊系統成功模式中的資訊品質與系統品質，再加上ECT中的確認、滿意度及持續使用意圖等因素。本研究是透過問卷的方式，請有參加彰化縣九十五學年度教學檔案部落格比賽的教師填寫。總共寄發了260份問卷，有效問卷為195份，回收率為75%。資料分析先以驗證性因素分析來檢視各研究構面的信度與效度，再以結構方程模式來驗證所提假說。研究結果發現，確認受到資訊品質、系統品質、認知有用的影響。滿意度受到確認、認知有用、認知易用的影響，資訊品質及系統品質對滿意度的影響不顯著。持續使用意圖則受到滿意度及認知有用的影響。

關鍵詞：部落格(Blog)；電子化教學歷程檔案；期望確認理論；科技接受模式

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