A Study on Enterprise Innovative Diagnosis Systems Using Systems Engineering and Platform-based Technology

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ABSTRACT

The topic of innovation has been conceptualized and studied broadly in many perspectives. Most of nowadays studies focus either on technology, product or process innovation. These studies not only lacks of the enterprise systems view, but also founded that most researches has done their work by questionnaire on certain industry, this resulted with the objectivities and the coverage of industries were insufficient. Enterprise has struggled for survival in an “ innovation or die ” hypercompetitive era; enterprise is still reluctant to put its limited resources into innovation activities due to lacking of a suitable diagnosis system to conducting their innovation resources planning for their decision making. As above mentioned, these are the reason why the present study would like to propose an analysis and formulate a new enterprise innovation diagnosis system which was based on the data base of the Enterprise Innovation Award in Taiwan. Present study conducts cases study, literatures review, statistics analysis, data mining, analytic hierarchy process (AHP) and systems engineering,generated an innovation diagnosis system for those enterprise either on manufacturing or services business, be able to measure their readiness of innovation by themselves accordingly. Furthermore, this innovation diagnosis system may also be a useful reference for Enterprise Innovation Award future policy refining.

Keywords : Enterprise Innovation Diagnosis ; E-platform ; Statistics Analysis ; Data Mining ; Analytic Hierarchy Process ; Systems Engineering

Table of Contents

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