

# How Foxconn mobilizes dynamic capability to create competitive advantage

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## ABSTRACT

Underlying the perspective of dynamic capabilities, this study draws on a longitudinal case study to examine how a leading high-tech company, Foxconn, develops and employs dynamic capabilities to create considerable competitive advantage. In this study, I divided an evolved process of dynamic capabilities of Foxconn into three stages including the foundation of Foxconn (1974-1990), the growth of Foxconn (1991-2001), and the diversification of Foxconn (after 2002). This study demonstrates how the dynamic capabilities of this company develops in and evolves across the three stages. Finally, this thesis shows the importance of dynamic capabilities in terms of integration, construction, and reconstruction of various capabilities in the face of unpredictable environmental change to secure competitive advantage.

Keywords : dynamic capabilities ; competitive advantage ; Foxconn

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