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ABSTRACT

This study explored relations among social goal, achievement goal orientation, affection and learning behavior for junior high school students. The participants were 860 junior high school students. The instruments used in this study included Social Goal Scale, Achievement Goal Orientation Scale, Affection Scale and Learning Behavior Scale. The statistical methods used to analysis the data were Hotelling T2, one-way ANOVA, one-way MANOVA, multiple regression analysis and hierarchical regression analysis. The conclusions of this study were summarized as follow 1.Most junior high school students had higher social goal, higher mastery goal orientation, and positive affection and positive learning behavior. 2. Students with different social goal and achievement goal orientation had significant differences on affection and learning behavior. 3. Social goal and achievement goal orientation could be used to predict junior high school students' affection and learning behavior. 4. Social goal could be used to predict junior high school students' achievement goal orientation. 5.Achievement goal orientation was the mediator between social goal and affection/learning behavior.

Keywords : social goal ; achievement goal orientation ; affection ; learning behavior

Table of Contents

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                    2000
                         1987   :
64   51-98   2004   9
43   2005   10
                    44   2002
                                              2005   10
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2004   35   3   221-248   2001
                              24   67-190   2002
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        :   46   1   67-92   2002
              47   1   39-58   2003   48   1   15-40
2002   33   2   79-102   2004

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43   2002

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