

The Conduction of An Enterprise Resource Planning System - A Case Study for An Oil Seals Manufacturer

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ABSTRACT

The pursue goal of "Enterprise Resource Planning" is want the Enterprise organize to adapt the future globalization environmental trend, and urges the Enterprise to be able to make the most effective utilization in the limited resources. The Infrastructure of Information Technology is an item of limited resource in Enterprise, it also need to penetrate the suitable whole plan, enable this item of resources to make the most effective utilization. In view of ERP system development strategy, it provides the Enterprise utilize the overall information resources, to solve company transport business faces challenge and question. This research take will continue the "Ge Mao Rubber Industrial Co Ltd" as the research object, analysis aim at implementing ERP system and its benefit. This research purpose is as follows: 1.Understanding the ERP system theories and evolution. 2.Build up the research mode of the ERP system benefit. 3.Researching on the point for the individual company implement EPR system, and understanding the influence question with the system benefit. The findings may provide the correct cognition when the Enterprise wants to implement the domestic ERP system. The Enterprise possibly face questions, the policy-making consideration process and its factor, decided whether the company is suitable to implement ERP system or other information systems takes the reference.

Keywords : Enterprise Resource Planning, Enterprise organize ,strategy, benefit

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