

The Study of International Business Merger and Acquisition with Performance-Case Study about Financial Institution

周寶玉、何文榮

E-mail: 9501286@mail.dyu.edu.tw

ABSTRACT

The purpose of this study is to examine the effects of organizational factors on post-merger performance and integration mechanism's moderating effects. The result of research process orientation, action orientation, and performance orientation has effect on satisfaction with mergers and acquisitions. Process orientation has effect on the growth rate of market share. Integration mechanism has stronger negative effect on satisfaction with mergers and acquisitions, and stronger positive effect on process orientation and satisfaction with mergers and acquisitions. Integration mechanism has stronger negative effect on performance orientation and the growth rate of market share.

Keywords : Integration mechanism ; Performance

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