

# The Da-Chin T.&C. School as an Example for the Study of Vocational High School's Revolving Strategy

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## ABSTRACT

ABSTRACT Since Organization for Economic Co-operation and Development (OECD) announced “ the report of knowledge-based economy ” in 1996, “ knowledge ” has been the key driver to enhance the productivity and the growth of economy. The output, employment and investment all over the world have shifted to knowledge-intensive industries. In recent years, “ knowledge economy ” has been highly valued by scholars and governments across countries. This research highlights that universities or institutes of technology are faced with the coming of knowledge economy age and the impact of joining in the WTO. In order to pursue the knowledge, the ways of learning have to do some changes which promote the movement of the education reforms in the world. The globalization and education reforms are closely related. in other words, the globalization not only influences the politics and economy among countries but also blur the boundary of countries. The reforms of the educational agenda across countries our vocational education have to be finely-tuned and diversified follow the trend of globalization. Therefore, the purposes of this research are as follows. First, facing the dramatic changes of the environment, school managers have to adjust their roles with “ new thoughts and new strategies ” , break through the present conditions and manage schools indigently. Because of this, in order to survive, universities or institutes of technology have to adapt to the outer environment. On the other hand, they have to maintain the interior steady and think about how to construct organizations in order not to disintegrate because of the activity of reconstructions. Second, in order to cater to the coming challenges, schools should think about how to enhance the freedom of optional courses, establish school based curriculum development, emphasize the marketing management of universities or institutes of technology ( the analysis of target markets ) , integration of the vocational curriculum, the scale economy, and the geographic scope and correspond to features of schools (the design and invention of vicompetitive weapons). It helps private universities or institutes of technology to transform and build up appropriate strategies of management and make them break through the dilemma and develop permanently. Key Words : vocational school revolving, the Da-Chin T.&C.comprehensive high school.

Keywords : vocational school revolving ; The DAH-CHING Commercial & ; Industrial vocational high school ; comprehensive high school

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