

The Relationship between Business Environmental Ethics and Environmental Management Decision Configuration

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ABSTRACT

Issues of environmental protection have been more and more important, and enterprises influence the natural environment so much, so enterprises should pay attention to environmental management. Many researches are believed, enterprise's policymaker's business environmental ethics, will influence the environmental management performance. However, enterprises have the same environmental goal in environmental management, but maybe there are different kinds of environmental management strategies because of different considerations. By questionnaire survey, this research is going to explore the relationship among business environmental ethics (BEE), environmental management decision (EMD) configuration, the demography of business environmental managers, and the business attribution. This research took the environmental management supervisors of top 1,000 manufacturing industries in Taiwan as an example. By post, we are going to deliver the questionnaires, which are already developed by other researchers and will be modified in this research if necessary. Then, after collecting data, multivariate statistics, such as confirmatory factor analysis, clustering, MANOVA, chi-square etc. are used to test four pre-proposed hypotheses. The findings are: 1. May be influenced by other factors between the business environmental ethics and the environmental management decision, such as the stakeholder, etc. 2. There is a relation between the business environmental ethics and parts of the demography of business environmental managers. 3. There is a relation between the environmental management decision and parts of the business attribution.

Keywords : Business Environmental Ethics ; Business Environmental Management Decision Configuration

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