

A Study of Ecodesign Management Model

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ABSTRACT

The study of "Ecodesign Management Model" is to guide the idea of environmental assessment into the design management and use it, try to find out ways to restrain effectively the pollution that results from the designing or the method that can lower environmental impact. Making the responsibility of industrial design for the society by the control of lowering the product and its design process. To turn the passive attitude for obeying the environmental law into the aggressive opinion with self-conscious to the environment. This will be helpful to promote the quality of the image "CIS" and the environment of whole company, improve the constitution of operating business and establish the foundation for the long-term development of the business. The main purpose of the study is to guide the opinion of EIA effectively into the design plan and process, and point out a good way to prevent the environmental impact from design acting. An individual case in this study, the senior manager of a famous brand who approved and used it in the design department, and it proved that it did lower the environmental impact from the design and development of the product. This case promoted the female underwear femininity to prove that the industries with different sort and scale could develop the EMM with their own character, and under the precondition of satisfying the producer and customers, it could also considered the long-term benefits to the public. From using the EMM, to make detailed exams from the beginning to the end of the study, and offer the reformed suggestion on base of no change of the original design management system. When the suggestion back to the industry can be practiced at once without conflict, to be adopted easily and practiced immediately by the industries. And could take responsibility for the wish of the protection of environment.

Keywords : Ecodesign Management Model ; EIA ; Design Management

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