

The Study of Information Sharing for Industry Time-based Competition : The Empirical Analysis on Supply Chain Information

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ABSTRACT

With rapid growth of information technology and competition in the world, the improvement of speed is one of the most important factors for business success. Through interfirm collaboration by sharing information among supply chain partners, some activities which originally performed in an individual firm are replaced by firms with core competency. In performing these activities, the competitive advantages through the supply chain information integration are gradually recognized. The main purpose of this study is to collect and analyze various viewpoints from companies of Taiwan automobile industry supply chain to do the analysis of their viewpoints with information sharing in benefit, motive, risk/scruple, key success factor and the initiator. After the empirical analysis, the conclusions are : 1. The main benefits are : reduce time of delivery, promote service to customer, reduce stocks and etc. 2. The main motives are : enhance customer ' s satisfaction, reduce uncertainty of plan and etc. 3. The main risks and scruples are : business secret, information security, higher cost, lack of standard of information and etc. 4. The key success factors are : the cooperation willingness, the initiator, integration of inner information system and etc. 5. The association of automobile industry is suggested to be the initiator. Key Words : Information sharing, Time-based Competition, Supply

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