

# Applying Data Model Patterns to Analyzing Activity-Based Management for Commercial Banks

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## ABSTRACT

Abstract Activity-Based Management has become an important issue for large-sized enterprises recently. However, the failure rate of constructing Activity-Based Management is still extremely high due to the difficulty of defining user requirements at the initial stage. The purpose of this research is to seek to use Data Model Patterns proposed by Hay [37] to improve the requirements analysis for Activity-Based Management systems. This research has used a case study (Credit Department of Commercial Banks) to implement the proposed ideas. The results of this research indicated that by using Data Model Patterns to improve requirements analysis of Activity-Based Management user requirements can be defined quite precisely and consequently the dimensional model of Activity-Based Management can be designed quite exactly. Based on the results of this case study, this research has proposed an approach to requirements analysis of Activity-Based Management. This approach includes four steps: analyze business documents, define cost drives, conjecture summary information for user requirements, use Hay 's [37] Data Model Patterns to draw a conceptual model of business. The main contribution of this research is to propose a potentially new requirements analysis method to mitigate the problem of defining user requirements for Activity-Based Management systems.

Keywords : Activity-based Management, Data Model Patterns , User Requirements Analysis.

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