

A Study of the Relationship between Team Trust and Performance - Based on the Establishment of Virtual Communities

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ABSTRACT

In recent years, team work has been already more and more common. In order to raise the team performance, researchers by different approaches investigate various factors affecting team performance. However, one of the most important factors, team trust, is ignored. For improving the deficiency, this study was designed to use 8 team based on different types of team trust, and then carefully examines their performance by employing the method of experiment. The findings are:(1)Different types of team trust have different influence to team performance;(2)Different types of team trust have different interaction model;(3)Besides the trust, other factors(for example: intrateam interaction)can influence to team performance. Finally, the research suggest, research limit and future research direction of this study were also discussed.

Keywords : Team Trust ; Team Performance ; Experiment

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