應用模糊多目標競局理論求解供應商選擇問題-以航太產業為例

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摘 要

供應商的選擇對一個企業來說，可算是相當重要的致勝關鍵。在本研究中假設企業與供應商之 間的關係為一種模糊狀態。又因為多屬性決策問題(Multiple Attribute Decision Making)為 處理在許多屬性影響下之方案排序與評選之問題。所以供應商選擇也可視為一個複雜的多屬性 決策問題。但是在國內航太產業中，企業常因為訂單的不足，而無法維持企業與供應商之間的 長期且穩定關係。且企業在選擇供應商時通常只單純以價格競標的方式作為選擇依據。因此經 常發生供應商因產能負荷不足而造成無法準時達交的情形。基於上述原因，本研究欲以一決策 支援系統來建構一個適合於航太產業的供應商選擇架構。而這個決策支援系統為結合模糊多目 標規劃和競局理論所設計的一個簡易的供應商選評模型。

關鍵詞 : 多屬性決策問題 ; 模糊多目標規劃 ; 競局理論

目錄

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