供應鏈網路設計應用於決策問題之研究

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摘 要

隨著全球內外環境的不斷變遷，企業所面臨的問題越趨複雜化，管理者的每項決策對企業整體來說，都是牽一髮而動全身，而企業的角色也從單打獨鬥的尋求自身利益，漸漸擴展到整個供應鏈的協同合作模式以獲取整體利益，當管理者面臨供應鏈管理規劃問題時，需同時考量多個面向的因素，如成本、時間、可靠度等，但目前大部分管理者的決策依據是憑著先前的經驗，缺乏一些量化的準則，以致於更複雜的問題與充滿變化的外在環境會更加模糊管理者的焦點。 因此本研究之目的在於解決企業在面臨動態環境時，管理者制定決策的難處，在此以標籤校正演算法(Label Correcting Algorithm)為基礎，發展出更有彈性的運作程序，稱為彈性標籤校正演算法(Flexible Label Correcting Algorithm；FLC)，用於各種不同之企業目標，如：關鍵路徑追蹤、最短路徑追蹤、最大可靠度路徑追蹤、最小可靠度路徑追蹤等。使管理者面臨決策時，不僅根據經驗，再輔以更客觀的量化衡量標準。最後再以外包夥伴選擇系統為例，發展出可運作之系統雛型，以驗證此程序的可行性。

關鍵詞 : 供應鏈、決策、供應鏈管理規劃、彈性標籤校正演算法

目錄

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