

國際觀之量表建構與訓練效果評估

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摘要

全球化及無疆界時代的來臨，國際化人才成為提昇企業競爭力的關鍵因素之一，而「國際觀」亦是國際化人才的必備條件之一。但過去相關研究大都著墨於企業國際化議題，對於個人之國際觀議題少有深入探討。故本研究主要之目的乃在於「國際觀量表」之建構，並於完成後另進行一準實驗研究，評估是否會有訓練效果之產生，能有效提昇學生之國際觀程度。首先，經由二階段之專家評鑑，方形成量表之初稿，且在完成後施以大量樣本之檢測。根據1710位大學生及碩士生所填答之有效問卷，進行嚴謹的信度及效度分析。本量表共計四個構面，25個題項，構面分別為「國際經驗」、「開放思維」、「國際關係瞭解」及「跨文化瞭解」。此外，量表在信度、效度及效標關聯效度分析，各結果皆達衡量標準以上，故本量表應可稱之為一完整的衡量量表。在完成量表建構後，另以80位學生進行準實驗研究，實驗組學生（N=40）經60小時之訓練課程，而控制組學生(N=40)則不接受直接之訓練課程。結果顯示，訓練後實驗組學生之國際觀程度優於訓練前，表示國際觀的程度是可經由密集且嚴謹的訓練課程而加以提昇。

關鍵詞：國際觀；國際觀量表；量表發展；訓練效果評估

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