

網路電子拍賣機制之研究

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ABSTRACT

網際網路技術發展一日千里，不但跨越了地域的限制，也造就地球村的可能，是現代通訊、商務發展、及種種生活機制上的一大利器。藉由網際網路技術的應用，本文所提出一套英式拍賣機制，將參與拍賣活動的互動三方加以連結，包括：註冊單位(Registration Manager)、拍賣商(Auction Manager)及競標者(Bidder)。其中，註冊單位主要是對競標者身分進行確認與認證，拍賣商負責核發競標者之競標資格與拍賣進行中之秩序維護。該機制包含以下安全特性：(1)匿名性(2)可追蹤性(3)不可陷害性(4)不可偽造性(5)不可否認性(6)公平性(7)可公開驗證性(8)在不同拍賣回合中無關聯性(9)同一拍賣回合中之關聯性(10)投標有效率(11)單次註冊(12)容易註銷。同時，為因應網際網路的應用環境，在所提出的方法中，由於考量競標資訊在網路傳輸中必須耗費的時間成本，因此以佈告欄的方式供註冊單位及拍賣商公佈競標資訊，取信於參與競標之競標者，並且應用橢圓曲線密碼系統，取其低運算量及短金鑰在有限硬體環境中之優越性，有助於拍賣商伺服器端運算量之簡化，進而提昇競標者在投標活動中的競價效率，使競標活動得以更有效、更便捷的方式進行。

Keywords : 橢圓曲線密碼系統；英式拍賣；佈告欄；匿名性；公開驗證性

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