應用雙階段模糊競局模擬供應鏈聯盟關係

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摘 要

現代企業面臨了許多劇烈的挑戰，例如：顧客要求企業在不同的地點給予足量的商品時，企業必須能迅速選定那些上下游當他的供應鏈夥伴，當然必須以最低的成本或是其他企業考量的目標來完成。許多供應鏈相關的文獻所鑽研的是存貨、排程與指派問題，然而，很少有文獻提及以競局理論模擬供應鏈夥伴之間的同盟關係。本研究主要目的為：「以競局理論模擬供應鏈的同盟關係，進而做分析、比較」。問題之假設簡單描述如下：供應鏈中各個夥伴都有各自的目標式與限制式，各個夥伴都有多個目標式，我們將模擬多個時期的供應鏈問題，並做一些模擬，最後，由結果中說明競局理論模擬同盟關係之可行性。

關鍵詞 : 供應鏈，模糊理論，多目標決策，競局理論

目錄

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