

The Effects of Technology Attributes and Organizational Competence on Technology Transfer Mechanisms-the Case of Taiwan

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ABSTRACT

Nowadays, technology has become the key factors for firms to succeed in the competitive environment. Observing the transferring process, it's a transfer of core technology between Taiwan parent companies and Mainland subsidiaries. The performance of Mainland subsidiaries is based on the effectiveness of technology transfer. The research uses questionnaire to discuss the effects of technology attributes and organizational competence on technology transfer mechanisms. The research spreads questionnaire to Mainland subsidiaries and compares the testing results with two case studies. The main purposes of the research are as following: 1、The relation between technology attributes and technology transfer probability. 2、The relation between organizational competence and technology transfer mechanism. 3、If technology attributes and the technology transfer mechanisms adopted are affected by organizational competence

Keywords : Technology Transfer Probability ; Technology Attribute ; Organizational Competence ; Transfer Mechanism

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