

技術屬性與組織能力對技術移轉機制影響之研究-以大陸台商為例

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摘要

在環境急劇變化的今天，技術儼然成為企業成功的關鍵。不論何種外移的型態與模式，從其移植之過程觀之，是在台母公司與大陸子公司之間核心技術的流動與運用，而大陸子公司未來經營的成功與否卻繫於技術移轉的成效。本研究擬以實證方法探究技術屬性與組織能力對技術移轉機制的影響。對國內企業在大陸子公司發出問卷，將所得之實證結果與訪談二企業所得之結果相比，驗證理論與實務是否相符。本研究具體的研究目的為瞭解：一、所承接技術的屬性與技術可移轉性的關係？二、組織能力與所採技術移轉機制的關係？三、所承接技術的屬性與引進技術時所採用的移轉機制是否會受到接受者組織能力的影響？

關鍵詞：技術可移轉性；技術屬性；組織能力；移轉機制

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