

SCALE DEVELOPMENT OF JANIS' GROUPTHINK MODEL

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ABSTRACT

The primary purpose of this study was to develop a packet of localized scale of Janis' Groupthink model. This instrument included three parts: groupthink antecedent, groupthink symptoms and defective decision symptoms. The questionnaire was mainly borrowed, translated and modified from the work developed by Park (1989). Sample included college students who were involved in special projects and engaged in computerized business games. Internal consistency based on Cronbach's coefficient was tested. It was followed a factor analysis to assess construct validity. The results revealed some promising results as well as some disappointed ones.

Key Words: groupthink, scale development

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