

KNOWLEDGE MANAGEMENT STRATEGY ANALYSIS IN DISTANCE EDUCATION

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ABSTRACT

THE MAIN PURPOSE OF KNOWLEDGE MANAGEMENT IS TO INCREASE THE COMPETITION POWER OF THE ORGANIZATION IN ORDER TO ATTAIN THE USEFUL KNOWLEDGE WITH APPROPRIATE HUMAN RESOURCE AT PROPER TIME. IN THE NEAR FUTURE, THE MOST IMPORTANT ISSUE OF DISTANCE EDUCATION IS NOT ONLY THE STRENGTH OF DEVELOPMENT IN INFORMATION TECHNOLOGY, BUT ALSO THE INNOVATION AT MANAGEMENT WHICH COMBINES KNOWLEDGE PLANNERS, EDUCATORS, AND LEARNERS. BASED ON THE RELATIONSHIP OF DISTANCE EDUCATION AND KNOWLEDGE MANAGEMENT, THIS RESEARCH FOCUSED ON ANALYZING THE KNOWLEDGE MANAGEMENT STRATEGY FOR THE PROSPECTIVE USE ON DISTANCE EDUCATION SYSTEM AND UTILIZE THE KNOWLEDGE MAP AS A BLUEPRINT FOR DISTANCE EDUCATION SYSTEMS DESIGN.

Keywords : KNOWLEDGE MANAGEMENT, DISTANCE EDUCATION, KNOWLEDGE MAP

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