

A Study of Ecodesign Management Model

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ABSTRACT

The study of "Ecodesign Management Model" is to guide the idea of environmental assessment into the design management and use it, try to find out ways to restrain effectively the pollution that results from the designing or the method that can lower environmental impact. Making the responsibility of industrial design for the society by the control of lowering the product and its design process. To turn the passive attitude for obeying the environmental law into the aggressive opinion with self-conscious to the environment. This will be helpful to promote the quality of the image "CIS" and the environment of whole company, improve the constitution of operating business and establish the foundation for the long-term development of the business. The main purpose of the study is to guide the opinion of EIA effectively into the design plan and process, and point out a good way to prevent the environmental impact from design acting. An individual case in this study, the senior manager of a famous brand who approved and used it in the design department, and it proved that it did lower the environmental impact from the design and development of the product. This case promoted the female underwear femininity to prove that the industries with different sort and scale could develop the EMM with their own character, and under the precondition of satisfying the producer and customers, it could also considered the long-term benefits to the public. From using the EMM, to make detailed exams from the beginning to the end of the study, and offer the reformed suggestion on base of no change of the original design management system. When the suggestion back to the industry can be practiced at once without conflict, to be adopted easily and practiced immediately by the industries. And could take responsibility for the wish of the protection of environment.

Keywords : Ecodesign Management Model ; EIA ; Design Management

Table of Contents

封面內頁 簽名頁 授權書 iii 簽署人須知 iv 中文摘要 v 英文摘要 vii 誌謝 ix 目錄 x 圖目錄 xii 表目錄 xiv 第一章 緒論 第一節 研究背景與動機 1 第二節 研究目的 2 第三節 研究重要性 3 第四節 研究問題與假設 4 第五節 研究範圍與限制 5 第六節 研究流程 6 第七節 預期結果 7 第二章 文獻探討 第一節 環境問題與企業發展 9 第二節 綠色設計本質之探討 13 第三節 綠色生命週期評估之理論 17 第四節 綠色設計策略觀念性架構之探討 26 第五節 設計研發與綠色產品生命週期評估 32 第六節 總結 37 第三章 研究方法 第一節 研究理論架構 39 第二節 生命週期評估工具 42 第三節 綠色設計策略環環 47 第四節 研究步驟 48 第四章 個案研究 第一節 個案背景說明 51 第二節 個案研究目的與範圍 53 第三節 綠色產品生命週期分析與評估 56 第四節 綠色設計策略發展 51 第五節 綠色設計策略評估 73 第五章 結論與建議 80 參考文獻 82

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