

Narcissistic Traits and Facebook Usage of Junior High School Students

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ABSTRACT

The main purposes of this study were to explore the relationships among the narcissistic traits, Facebook usage, and impression of Facebook of junior high school students. The study was conducted through the questionnaire-survey method. Subjects were 403 junior high school students from Taichung City and Nantou County. The collected data underwent descriptive statistics, t-test, two-way analysis of variance, Pearson's correlation and multiple stepwise regression via the SPSS 12.0. The results of the study were as follows: (a) The extent of Facebook usage of junior high school students was not too high. (b) There were significant differences in the different points of view of the narcissistic traits. (c) Narcissistic traits more associated with Facebook usage in the homeroom teachers' point of view than the narcissistic traits in the students' own point of view. (d) Narcissistic traits in the students' own point of view were not associated with the impression of Facebook, and nor were narcissistic traits in the homeroom teachers' point of view. The suggestions for homeroom teachers, school counselors, parents and researchers of the future were made according to the results of the study.

Keywords : Facebook、Narcissistic traits、Facebook usage、Impression of Facebook

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