The Performance Comparison between Taiwan 50 ETF and Common Stock Funds

林美芬、吳勝景

E-mail: 365773@mail.dyu.edu.tw

ABSTRACT

This study aims at comparing the performance between Taiwan 50 ETF and common stock funds, and analyzing the determinants which affect the performance. The samples comprise 72 common stock funds covering 91 months, from June 2004 to December 2011. The performance is evaluated by four indexes—BHR, Sharpe, Treynor and Jensen, and the determinant analysis is done by multiple regression. The empirical results show that, for long-term performance, common stock funds outperform Taiwan 50 ETF. That is to say, actively managed funds win the passively managed fund in Taiwan. However, after the year of 2007, facing the more and more severe and micro-profit economic competition, some of the actively managed funds underperform the passively managed fund. As for the performance-affecting determinants, the empirical results show that, fund market share, issue time, transaction tax and management fee are negatively correlated with performance, and the stock-selection ability of fund managers is positively correlated with the performance for a long run. However, the significance of these determinants varies from each other during the divided periods. Among the determinants analyzed, management fee and custodian fee show the most negative impact on the performance. From the conclusion of this study, two suggestions are made: (1) ETF is a good choice of investment with its characteristic of lower expenses and risk fluctuation. (2) The investors had better choose those funds with lower management fee and custodian fee.

Keywords: Taiwan 50 ETF、Common stock funds、Performance-affecting determinants、Actively and passively managed fund

Table of Contents

封面內頁 簽名頁 中文摘要	iii	ABSTRACT	iv 誌謝
爵	v 目錄	vi 圖目錄	viii
表目錄	ix 第一章緒論	1 第一節研究重	t
機	1 第二節研究目的	4 第三節論文架構	
5 第二章文獻探討	7第一節主動5	式與被動式管理基金之文獻探討	7 第二節基金績
效衡量指標及模型	11 第三節國內外有關	影響共同基金績效因素之文獻	13 第三章研究方
法	20 第一節研究範圍與資料來源	頁 20 第二節變數的	的操作性定
義2	21 第三節資料分析方法和研究步關	聚25 第四章實證分	
析	30 第一節樣本敘述性統計	30 - vi i - 第二節台	灣50ETF和一般股票型
基金之績效評估	33 第三節影響基金績效之因素分	分析35 第五章結論∮	與建
議	42 第一節結論	42 第二節建議	
參考文獻	45		

REFERENCES

一、中文部分王劭儒(2007),「證券市場與共同基金市場間績效與流量關聯性探討」,樹德科技大學金融保險研究所碩士論文。王俊凱(2008),「新興市場股票型基金績效評估:以國內投信發行為例」,暨南大學財務金融學系碩士論文。王渟瑜(2006),「規模經濟或經理人特徵-基金績效研究」,世新大學財務金融學研究所(含碩專班)碩士論文。吳美旗(2003),「投資人流量衝擊對基金經理人投資與績效之影響」,輔仁大學管理學研究所碩士論文。吳慧君(2002),「系統風險及公司特徵因子對台灣共同基金績效之實證研究」,朝陽科技大學財務金融研究所碩士論文。吳翼印(2006),「探討共同基金經理人性格對基金績效相關性影響之研究,以台灣為例」,樹?科技大學金融保險研究所碩士論文。吳翼印(2006),「探討共同基金經理人性格對基金績效相關性影響之研究,以台灣為例」,樹?科技大學金融保險研究所碩士論文。李美玲(2007),「共同基金個案績效之研究」,國立政治大學經營管理碩士學程(EMBA)碩士論文。杜玉雯(2009),「主被動式股票型基金長期績效持續性之研究 以美國為例」,靜宜大學管理碩士論文。沈威利(2006),「共同基金績效探討-經理人任期與年資之影響」,義守大學財務金融學系研究所碩士論文。林佳靜(2004),「日本股票型基金與指數型基金之分析」,台灣金融財務季刊,5(3),143-158。林俊明(2006),「貨幣政策的改變對共同基金報酬的影響」,國立中正大學財務金融所碩士論文。林建廷(2007),「市場條件對投資人處分效果之影響」,國立成功大學國際企業研究所碩士論文。林美岑(2005),「共同基金績效影響因素之夏普指標-VaR模型分析」,中原大學企業管理研究所碩士論文。林哲揚、許慧茹、陳培瑜、謝佩玲、王鈺婷(2009),「經理人特質對共同基金績效之影響」,2009金融創新與科技整合學術研討會。周萬順(2004

),「共同基金在景氣循環下操作績效之研究」,世新大學經濟學系碩士論文。 邱清顯(1994),「共同基金績效評估方法之綜合評 論」,《遠東學報》,第21期,543-554。 洪秋萍(2004),「我國開放型共同基金之風險分散程度、績效與風險調整行為」,國立高 雄第一科技大學財務管理所碩士論文。 張正哲(2004),「共同基金選股能力與績效持續性之再驗證」,東海大學企業管理學系碩士 論文。 張英哲(2005),「產業集中度對股票型基金績效影響之研究」,國立高雄第一科技大學金融營運所碩士論文。 莊燕蓉(2004),「績效不佳基金變更投資策略之行為是否理性」,國立高雄第一科技大學金融營運所碩士論文。 陳佳汎(2007),「台灣股票型 共同基金績效之評估」,國立台灣大學國際企業研究所碩士論文。 陳柏君(2006),「被動式管理指數型基金績效分析」,中興大學 應用經濟學系所碩士論文。 陳麗蓉(2006),「國內股票基金投資風格、績效及規模變化之實證研究」,東吳大學會計學系碩士論文 陳登源、巫慧燕,黃建勝合著(2007),《基金管理》,台北:雙葉書廊,283。 曾麗文(2002),「台灣開放式股票型基金從眾行 為與基金績效之關係分析」,朝陽科技大學企業管理系碩士論文。 黃彥彰(2001),「共同基金代理問題之探討」,銘傳大學國際企 業管理研究所碩士論文。 黃麒元(2005),「全球主要指數股票型基金之外溢效果與績效之研究」,中原大學企業管理研究所碩士論 文。 程榮椿(2007),「台灣50指數型基金與大型投資組合共同基金之績效比較」,中興大學高階經理人碩士論文。 賴曉莉(2009) 「主動式V.S被動式管理基金之研究」,國立中正大學財務金融研究所碩士論文。 羅瑞媛 (2005) ,「台灣共同基金資訊揭露對績效 與流量影響之實證研究」,國立中央大學財務金融碩士在職專班碩士論文。 二、英文部分 Carhart, M. M. (1997), " On Persistence in Mutual Fund Performance, "Journal of Finance, 52 1, 57-82. Chang, E. C. & Lewellen, W. G. (1984), "Market Timing and Mutual Fund Investment Performance, "Journal of Business, 57, 57-72. Dellva, W. L. & Olson, G. T. (1998), "The Relationship between Mutual Fund Fees and Expenses and Their Effects on Performance, "The Financial Review, 33, 85-104. Fama, E. F. (1972), "Component of Investment Performance, "Journal of Finance, 3, 551-567. Grinblatt, M. & Titman, S. (1994), "A Study of Monthly Mutual Fund Returns and Performance Evaluation Technique, "Journal of Financial Quantitative Analysis, 29 (3), 419-444. Henriksson, R. D. & Merton, R. C. (1981), "On Market Timing and Investment Performance, "Journal of Business, 54, 513-533. Holmes, M. (2007), "Improved Study Finds Index Management Usually Outperforms Active Management, " Journal of Financial Planning 20, 1, 48-58. Ippolito, R. A. (1989), " Efficiency with Costly Information: A Study of Mutual Fund Performance, 1965-1984, " Quarterly Journal of Economic, 104, 1-23. Jensen, M. C. (1968), "The Performance of Mutual Fund in the Period 1945~1964, " Journal of Finance, 23, 389-416. Joel, T. H., Jeff, M. & Oliver, S. (2006), "Performance Comparison Between Exchange-Traded Funds and Closed-End Country Funds," Journal of International Financial Markets, Institutions & Money, (16) 2, 104-122. Kuhle, J. L. & Pope, R. A. (2000), "A Comprehensive Long-term Performance Analysis of Load Vs. No-load Mutual Funds, "Journal of Financial and Strategic Decisions, 3(2), 1-11. Moses, E. A., Cheyney, J. M. & Viet, E. T. (1987), "A New and More Complete Performance Measure, "Journal of Portfolio Management, 13, 24-33. Rich, F. & Stuart, M. (2002), "Indexing versus Active Mutual Fund Management, "Journal of Financial Planning, Sep. Vol. 15 Issue 9, 82-94. Sharpe, W. F. (1966), "Mutual Fund Performance," Journal of Business, 39, 119-138. Thomas, P. M. (2006), "The Difficulty of Selecting Superior Mutual Fund Performance," Journal of Financial Planning, Feb. Vol. 19 Issue 2, 50-56. Treynor, J. L. (1965), "How to Rate Management Investment Funds," Harvard Business Review, 43, 63-75. Treynor, J. L. & Mazuy, K. K. (1966), "Can Mutual Fund Outquess the Market," Harvard Business Review, 131-135. Wermers, R. (2000), "Mutual Fund Performance: An Empirical Decomposition Into Stock-Picking Talent, Style, Transactions Costs, and Expenses," Journal of Finance, 55 (4), 1655-1703.