Foreign Book Search by Image Recognition Technology

鄭永裕、蘇慶良

E-mail: 364913@mail.dyu.edu.tw

ABSTRACT

In recent years more and more people use the online shopping to quickly locate their customized merchandise and other foreign goods. For searching the foreign goods, consumers need type in related foreign keyword. However, it is hard for a non-native person to type the foreign characters. In order to solve this problem, this study retrieves the book cover image, as a text input source, whereby to locate the related merchandise. The method used in this study consists of image pre-processing optical character recognition and goods searching technique. Pre-treatment process consists of extracting the text in the book cover, color conversion to gray scale, and removing unnecessary background. After this step, the edge detection and character segmentation are performed. This study judges the obtained result to determine whether the character erosion and/or expansion are needed for character segmentation. Subsequently, optical character recognition is used again to obtain a more accurate result. These characters are used again to search the needed merchandise.

Keywords : Online Shopping、Image Recognition、Information Retrieval

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