

# The influence factors of the ontology based RSS technology on the improvement of the community information delivery - an

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## ABSTRACT

The concept of Web 2.0 has changed the use and scope of Internet information, making information and interpersonal communication and exchange, series the social networking users around the world. Facebook is a well-known social networking sites, user to 150 million people, the majority of users is fixed daily use of Facebook has gradually become a habit, the social networking site allows the users to be able to enjoy to express their emotions, as well as a bridge of communication with the others, but Facebook cannot accurately confirm the identity of every friend, resulting in the user's privacy is likely to be strangers snoop. The purpose of this study was the use of TOVE ontology engineering approach build database interpersonal integration and inference, to provide the users with the detailed interpersonal information, so that every user a clear understanding of the relationship among the friends, can also make new friends or friends of understanding required for use of the system.

Keywords : Social networking sites、TOVE Engineering、Interpersonal

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