

# 供應鏈整合與績效之相關研究-以環境不確定性為干擾效果

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## 摘要

企業為了快速回應市場變化與維持競爭力，紛紛採取供應鏈整合以因應快速變化的環境，因此在環境不確定性下，企業實行供應鏈整合是否對績效有正向影響，是一項重要的議題。本研究主要目的探討在環境不確定性是否對供應鏈整合與供應鏈績效有干擾效果。本研究針對2011中華徵信所公布的台灣地區製造業前2000大型企業進行問卷調查，於148份有效樣本中，研究結果發現，內部整合對交期、成本、品質及彈性有顯著關係，供應商整合對成本、彈性及存貨周轉率有顯著關係，顧客整合對品質與存貨周轉率有顯著關係。而環境不確定性在供應鏈整合對彈性與存貨周轉率扮演干擾效果。

關鍵詞：供應鏈整合、績效、環境不確定性

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