

個人-組織契合度與個人-工作契合度對工作努力的影響-以性別為干擾

許宜芳、倪家珍

E-mail: 359620@mail.dyu.edu.tw

摘要

本研究旨在探討業務人員之工作努力是否受到個人組織契合度與個人工作契合度的影響，同時個人組織契合度與個人工作契合度對工作努力是否受到性別的干擾。本研究以問卷調查方式，共計回收353份有效問卷。得到結果如下：1. 個人-組織契合度對工作努力有顯著正向影響。2. 個人-工作契合度對工作努力有顯著正向影響。3. 性別對業務人員之個人-組織契合度與工作努力會產生干擾的影響，且男性受到的影響大於女性。4. 性別對業務人員之個人-工作契合度與工作努力不會產生干擾的影響。

關鍵詞：人組織契合度、個人工作契合度、工作努力

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