The Relationship between Organization Justice Consciousness and TurnoverIntension - Moderating Effect of Profi

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ABSTRACT

This analysis is meant to find out the relationship between "Organization Justice Consciousness and Financial Advisor (FA) Turnover Intention" for Financial Advisors; with the moderating effect of "Profit Sharing Satisfaction". Hopefully with this analysis can provide good reference to bank management. This analysis is conducted by using purposive sampling survey. That is, the opinions from financial advisors of Taiwan local banks and foreign banks across Northern, Central and Southern of Taiwan. Total of 300 surveys were distributed to selected population, 220 effective surveys were collected. Survey effective rate is 73.3%. The key findings of survey results are:1. The relationship between organization justice consciousness and FA turnover intention are significant inverse related. The higher awareness of organization justice of FA, the lower turnover intention would be.2.FA profit sharing satisfaction has significant disturb effect on "distribute justice" and "turnover intention" factors. That is, the higher satisfaction of profit sharing program, it weaken the relation between distribute justice and turnover intention factors.3.FA profit sharing satisfaction has no disturb effect on procedure justice and turnover intention.4.FA profit sharing satisfaction has no disturb effect on the relationship between interactional justice awareness and FA turnover intention.

Keywords: Profit Sharing Satisfaction of Financial Advisors, distributive justice, procedural justice, interactional justice, Justice Consciousness, Turnover Intension

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