

在延遲付款條件下損耗性商品的延遲策略研究 = Postponement strategy for deteriorating items with permissible delay in payme

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摘要

大量客製化的新經濟模式已成為21世紀的世界主流，而延遲則是實現大量客製化最有效的方法。對於損耗性商品傳統的存貨模式已不再適用，由於損耗性存貨會產生額外的成本，若不加入損耗性的因素探討，就會造成存貨模式結構的不正確，而作出錯誤的決策導致更大的損失。許多企業為了提高市場占有率和刺激市場需求，往往會提供給買方一個延遲時間來支付採購成本，以增加訂購量，此方式稱為延遲付款，這是一個非常普遍的商業慣例。本研究目的在於：單一零售商的損耗性存貨在允許缺貨的環境下，根據延遲策略與延遲付款的概念，將參數進行定義並建構損耗性數學模式，求取合理的存貨週期與訂購數量，探討延遲策略對損耗性存貨之影響，最後藉此找出適合零售商的訂購策略。

關鍵詞：延遲策略、損耗性存貨、延遲付款

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