# Design and implementation of online news resource management system / 莊文彬 撰 .- 彰化縣大村

## 莊文彬、張顧耀

E-mail: 354768@mail.dyu.edu.tw

#### **ABSTRACT**

The news pages of Da-yeh's official website are text-based with static pictures, without any audio/video clips. All news items are listed in the order of published dates, which makes it difficult for the administrator to modify the news list. In such a web environment, multimedia technology cannot be fully explored and important information cannot be easily highlighted. It also becomes quite difficult for readers to find news of their interests. This dissertation aims to provide an online news resources management system, which allows administrators to publish and manage news through an easy-to-use online editing tool. All news items can be put into different categories with the introduction of the 'channel' concept. Readers can thus find news of interest in a more efficient approach. Administrators can also decide the importance and display priority of each news item, and establish the relationships among news items for further reading suggestions. Based on their components, news items can be divided into three categories — generic, picture and video items. All video news items are stored on the YouTube platform. For each video clip with its YouTube URL, the system will retrieve its basic information automatically from YouTube, and use the results for default settings. The proposed news website can present news items in a rich multimedia way, and provide channels for readers to search news quickly and easily. The administrator can online publish, update news anytime and anywhere. The system is developed based on open-source freeware. Its building cost can thus be reduced for future promotion.

Keywords: online news, multimedia news, news management, channel, news website

#### **Table of Contents**

中文摘要 iii ABSTRACT iv 誌謝 v 目錄 vi 圖目錄 viii 表目錄 xi 第一章 緒論 1 1.1 研究動機與背景 1 1.2 研究目的 2 1.3 論文 架構 2 第二章 相關研究 4 2.1 系統合作不同的層次 4 2.2 西班牙世界大學網路排名 4 2.3 PHP 6 2.4 MySQL 6 2.5 DHTML 6 第三章 系統分析與設計 9 3.1 系統分析 10 3.2 系統設計 13 3.2.1系統架構 13 3.2.2設計流程 23 第四章 實作與結果 30 4.1 系統與校園首頁的關係 30 4.2 新聞資源管理之實作結果 31 4.3 新聞網站之實作結果 44 第五章 結論與未來展望 49 參考文獻 50

### **REFERENCES**

- [1]巫康菱、葉連祺,2007,大學品牌知名度與品牌形象評估指標之建構,教育行政與評鍵學刊(4):49-74。
- [2]David Meerman Scott(2011), 新行銷聖經(林奕伶譯), 台北:商周。(原著出版於2010)。
- [3]陳雯萍(演講者)(2004,11月15日):媒體需要怎樣的校園新聞。教育局新聞傳播研習營,

 $http://163.32.250.1/downloadedu.do?actionType=downloadF\&file.id=1359\ ,\ 2011_o$ 

- [4]周慶祥, 2005, 網路新聞:理論與實務, 台北:風雲論壇。
- [5]Slotnick, Daniel L.;Butterfieid, Evan M.;Colantonio, Ernest S.,1986,Computers and applications:an introduction to data processing,Lexington: D.c. Heath And Company.
- [6]侯永琪, 2007, 大學排名的另類思考 西班牙世界大學網路排名,評鑑雙月刊(10):34-43。
- [7] Aguillo, I.F., Ortega, J.L.& Fernadez, M. (2007), Webometrics ranking of world universities: Introduction, methodology and future development, The 3rd Meeting IREG Meeting, Shanghai.
- [8] Webometrics Ranking of World Universities , http://www.webometrics.info/about.html , 2011.
- [9]CodingForums.com:YouTube Video Information from URL http://www.codingforums.com/showthread.php?t=167189 , 2011.
- [10]陳會安, 2009, PHP與MySQL網頁設計範例教本, 台北:學貫。
- [11]王仲麒, 2009, PHP5資料庫網頁設計速習講座, 台北:春?。
- [12]德瑞工作室,2011,PHP6及MySQL6網頁資料庫程式設計演繹,台北:松崗。
- [13] DHTML Tutorial http://www.w3schools.com/dhtml/default.asp , 2011.
- $[14] DHTML\ Introduction\ http://www.w3schools.com/dhtml/dhtml\_intro.asp\ ,\ 2011.$
- [15] HTML Tutorial http://www.w3schools.com/html/default.asp , 2011.

- [16]JavaScript Tutorial http://www.w3schools.com/js/default.asp , 2011.
- [17]卜維丰, 2008, 重新認識JavaScript, 台北:松崗。
- [18] HTML DOM Tutorial http://www.w3schools.com/htmldom/default.asp , 2011.
- [19]CSS Tutorial http://www.w3schools.com/css/default.asp , 2011.
- [20]陳惠貞, 2011, 網頁程式設計:HTML、JavaScript、CSS、XHTML、Ajax,台北:碁?。
- [21]Design Lab編集部, 2009, Web Design的不變準則-版面、配色、CSS及動態技術之專業技巧,台北:博碩文化。