

# R&D internationalization and organizational creativity : 產業週期速率與鄰近性的調和角色

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## ABSTRACT

Knowledge creating processes of technology-based companies have become increasing global. It is important to understand how the interaction of R&D organizations and knowledge integrating mechanisms contribute to organizational creativity. This study want to understand the relationship between R&D Internationalization and organizational creativity, and further discuss the moderating role of industry Clockspeed and Proximity. Data were collected from 59 information technology groups in Taiwan. The results show that R&D neutralization has reconcile impact, while interaction between headquarter and subsidiaries has negative impact on organizational creativity. Moreover, Knowledge and Market Proximity have positive moderating effect on the relationship between R&D Internationalization and Organizational Creativity. Finally, conclusions and suggestions, based on the empirical, will be made for academic researchers and business practitioners.

Keywords : R&D Internationalization、 Organizational creativity、 Industry Clockspeed、 Proximity

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