Factors affecting the adoption of cloud computing:a fuzzy AHP analysis

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ABSTRACT

Since the launch of a successful cloud computing vendors to attract pay close attention, Web2.0 has been considered is the second after, The next wave of industry important opportunity. For cloud computing vendors currently there are still many doubts, Will indirectly affect the use of. previous studies for public and private cloud to identify key factors affecting both types, Important factor for the sort used to explore less, Suppliers are expected to improve through the key factors, Enhance the value of their own cloud services, Order to find the weights between factors become important issues. The study was approved 21 domestic manufacturers of high-level electronics industry experts, Fuzzy AHP systematic analysis, previous studies of the defects and improve the demand. Study found Executives to support , the market competitive advantage, achieve business objectives, security, and partner requirements ,Six critical factors that influence. Therefore, Cloud computing service providers to give priority access to senior management support， Second, Cloud computing services can be adjusted in line with company needs, Security and stability of two issues with other vendors Cooperation, Users and suppliers to achieve reciprocal beneficiary relationship.

Keywords : cloud computing、Fuzzy Analytical Hierarchy Process(FAHP)

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