

The effect of career aspirations and professional assets on professional achievements

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ABSTRACT

This article investigates the impact of career aspiration and professional assets on assistant professor's professional performance. By ex post facto research method and secondary data, we select 348 assistant professor of management at public and private universities as our sample. Results revealed the following: (1) the higher of assistant professor's career aspirations motivated, the higher of professional performance achieved. (2) the higher of the academic performance of instructs professor on doctor program, indirectly influenced productivity of assistant professor. (3) the receipt of a faculty research fellowship is positively related to the number of publications in practitioner journals. (4) the assistant professor's career aspirations motivated and the academic performance of instructs professor on doctor program have the positive relation. (5) the assistant professor's career aspirations motivated and the receipt of a faculty research fellowship have the positive relation. (6) the productivity of adviser professor mediated the relationships of career aspirations and professional achievement of the assistant professor. And (7) a faculty research fellowship also mediated the relationships of career aspirations and professional achievement of the assistant professor.

Keywords : TSSCI、Assistant Professor、Professional asset

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