

Amateur photographers' serious leisure traits, leisure involvement as related to their leisure benef

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ABSTRACT

This research was aimed to : (1) Explore the differences in serious leisure traits, leisure involvement, and leisure benefits of amateur photographers with different backgrounds. (2) Understand the relationships among serious leisure traits, leisure involvement, and leisure benefits. Central Taiwan amateur photographers were recruited as the study subjects. The survey used purposive sampling, 420 self-administered questionnaires were distributed, and resulted in 375 effective questionnaires. The results indicated that: 1. There were significant differences in serious leisure traits with different background-sex and monthly income. 2. There were significant differences in leisure involvement with different background-sex and age. 3. There were significant differences in leisure benefits with different background- sex, age, level of education and marital status. 4. There was a significant positive correlations between serious leisure traits and social-psychological involvement, some sections were related in behavioral involvement. 5. There was a significant positive correlation between serious leisure traits and leisure benefits. 6. There was a significant positive relationship between social-psychological involvement of leisure involvement and leisure benefits. Behavioral involvement and leisure benefits represented obvious positive relation. 7. Unique ethos, self-identity, durable benefits, perseverance, attraction and centrality of lifestyle had significant positive prediction on leisure benefits. Among them unique ethos has the strongest comprehensive power.

Keywords : photography、serious leisure、leisure involvement、benefits of leisure

Table of Contents

中文摘要	iii	英文摘要	iv
致謝辭	v	內容目錄	vi
目錄	viii	圖目錄	x
緒論	1	第一節 研究背景與動機	1
	8	第二節 研究問題	
	8	第三節 研究對象與範圍	8
	8	第四節 研究限制	
	9	第二章 文獻探討	10
	10	第一節 攝影之發展及國內攝影組織的發展現況	10
	10	第二節 認真休閒理論與研究	16
	16	第三節 休閒涉入相關理論與研究	33
	33	第四節 休閒利益相關理論與研究	46
	46	第五節 認真休閒特質、休閒涉入與休閒利益之關係	55
	55	第三章 研究方法	62
	62	第一節 研究架構與假設	62
	62	第二節 抽樣設計	63
	63	第三節 問卷設計與操作性定義	64
	64	第四節 預試與正式調查	69
	69	第五節 資料處理與分析	69
	69	第四章 資料處理與分析	72
	72	第一節 樣本特性統計量描述	72
	72	第二節 量表信度分析及統計量描述	77
	77	第三節 假設驗證	81
	81	第五章 結論與建議	94
	94	第一節 研究結果摘要	94
	94	第二節 綜合討論	98
	98	第三節 研究建議	108
	108	參考文獻	113
	113	附錄 研究問卷	139

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