

跨國企業產品創新開發階段資本結構之研究

蘇柏詔、李泊諺

E-mail: 324818@mail.dyu.edu.tw

摘要

本文主要針對分析資本結構對於創新產業的影響，而創新產品市場對於國外企業重大的影響力，隨著國際市場全球化與自由化的潮流下，成長策略對於企業而言是密不可分的，進而影響組織的投資的重要決策。那本篇文章來實證，什麼是資本結構的決定因素的創新產品開發階段的創新型產業是一個差距在過去的文獻。本研究目的在探討什麼是資本結構決定因素的創新產品開發階段的創新產業。本文選取了280家上市電子業公司來實證資本結構的決定因素的創新產品的開發創新產業的階段通過本研究的成果。研究並証實最佳的資本結構和運作效率地運作，了解這些因素的影響力的創新過程。

關鍵詞：創新產品(innovational products)，資本結構(capital structure)，跨國企業(multinational corporations)

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