

Research of Relationships of Surfing Recreationists ' Sensation Seeking, Perceived risk ,and Recreational Experience: A

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ABSTRACT

This research aimed at exploring relationships of sensation seeking, perceived risk, and recreational experience among surfing recreationists. Using a convenience sampling and snowball sampling , a 6-page questionnaire was administered on the surfing reereationists at Wushih Harbor. Of the 500 questionnaires distributed, 449 were completed and returned. The data were analyzed by descriptive statistics, reliability test, factor analysis, one-way ANOVA, t-test, and Pearson correlation. A majority of the samples were male, 26-30 years old, university educated, holding professional jobs, unmarried, with a monthly discretionary income of under \$20,001-\$40,000. Most subjects were repeat visitors of Wushih Harbor. The average was 2.7 years surfing, partners being mostly friends and classmates, average annual investment in surfing gears of \$21,142, the majority never competed in surfing contests. The surfing duration was 4.8 hours each time, and the majority owned a personal surfboard, with no surfing club or society connection. The particepants rated their skills at 3.97 out of 10 and challenge of the surf at 7.66 out of 10. The results indicated that: 1. There were significant differences in recreational experience with different varied behavior of recreationists ' surfing. 2. There were significant differences in perceived risk with different varied behavior of recreational surfing. 3. There were significant differences in perceived risk with different sex, age and month income. 4. There was a significant positive relationship between recreationists ' surfing sensation seeking and recreational experience. 5. There was a significant negative relationship between recreationists ' surfing sensation seeking and perceived risk. 6. There was a significant negative relationship between recreationists ' surfing perceived risk and recreational experience. At last, based on the findings and a comprehensive discussion and recommendation were offered to related organizations, surf related industry and future researchers.

Keywords : sensation-seeking、perceived risk、recreational experience、surfing recreationists

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