

The Impact of Board Composition on Corporate Social Responsibility

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ABSTRACT

The main purpose of this research is to discuss the relation between board composition and corporate social responsibility. By using logit regression analysis of Taiwanese listed firms, we verify our hypotheses based on the influence of board composition to corporate social responsibility. This research result indicates that board size, the proportion of independent directors, the rate of the directors' shareholding have positive relation with corporate social responsibility. We further divide our full sample into two groups-family and non-family firms. Empirical results between these two subsamples are apparently different. Non-family subsample shows the same results as the full sample except hypotheses 1. However family subsample explores that only board size and the proportion of independent directors are positively related to corporate social responsibility. Therefore, this research concludes that board composition is highly related to corporate social responsibility. Healthy board can strengthen corporate governance, and can benefit the exercise of corporate social responsibility.

Keywords : board composition、corporate social responsibility、independent director

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