

A Study on the Relationships of Handicraft Makers' Serious Leisure Traits, Leisure Experience and Life Satisfaction - Th

賴怡菁、吳淑女

E-mail: 319689@mail.dyu.edu.tw

ABSTRACT

This research aimed at exploring relationships of serious leisure traits, leisure experience and life satisfaction among handicraft makers. Using a convenience sampling and snowball sampling, Taichung residents who were customers and learners of handicraft stores were recruited as the study subjects. Of the 560 questionnaires distributed, 500 were completed returned. The data were analyzed by descriptive statistics, reliability test, factor analysis, one-way ANOVA, t-test, Pearson correlation, stepwise multiple regression. A majority of the samples were female, 30-39 years old, university educated, had no full-time job, married, had children living at home, with a monthly discretionary income of under \$10,000. Participation in handicraft was 2-4 years, and practiced was 3-6 hours weekly, with an annual expense of \$5,000-\$10,000. Weaving was the most common choice of craft. The participants rated their skills at 6 out of 10 and challenge of the craft at 8 out of 10. The results indicated that: 1. There were significant differences in serious leisure traits with different background. 2. There were significant differences in leisure experience with different age, level of education and marital status. 3. There were significant differences in life satisfaction with different age, level of education and marital status. 4. There was a significant positive relationship between handicraft makers' participation behavior and serious leisure traits. 5. There was a significant positive relationship between handicraft makers' participation behavior and leisure experience. 6. There was a significant positive relationship between handicraft makers' serious leisure traits and leisure experience. 7. There was a significant positive relationship between handicraft makers' serious leisure traits and life satisfaction. 8. There was a significant positive relationship between handicraft makers' leisure experience and life satisfaction. 9. Handicraft makers' serious leisure traits, leisure experience show significant predictive power in life satisfaction. At last, based on the findings and a comprehensive discussion and recommendation were offered to related organizations, leisure practitioners and future researchers.

Keywords : handicraft makers、serious leisure traits、leisure experience、life satisfaction

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