The Research of The Relationship between Practices of Green Supply Chain Management and Organization Perfo

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ABSTRACT

From supply chain management to the pursuit of green supply chain management throughout the supply chain, business operators for the company's strategy derived from environmental protection, how to balance. Business concern is present in the implementation of green supply chain management whether on business performance can be helpful. This research was positive in Taiwan in response to this wave of green manufacturing trend, the implementation of green supple chain management can improve organizational performance. In this study, published in 2009, the survey is manufacturing in Taiwan before the 2000 questionnaire survey of large companies, in the 117 effective samples, the researchers found antecedents of the practice and performance have a significant relationship between the practice and performance on the front factors mediated the effect.

Keywords : green supply chain management、green supply chain management practices、organizational performance

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