

# Research on Relationships of Surfing participants ' Risk Perception, Leisure Involvement, and Perceived Leisure Benefits

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## ABSTRACT

This research aims to explore and investigate the research of the relationships of Surfing sport participants ' risk perception, leisure involvement, and perceived leisure benefits, which by using participants who participated in the surfing sport before as re-search subject. 350 questionnaires were given out and were 325 received back, then screened out the 11 invalid ones for a total of 314 valid questionnaires. The effective recycle rate of the questionnaire is 90%. The research of risk perception consists of three aspects measured in risk management, risk trend and risk characteristic. The leisure involvement were measured by four aspects of importance, joyful, self behavior, and risk. Perceived leisure benefits was measured in three aspects of balanced life experience, healthy life connotation, promotional life quality. And finally, structural equation modeling (SEM), were used to perform path analysis, which all models exhibited decent fit. As the research model displayed, this article had a few imperative discoveries: 1. The relationships of Surfing sport participants are between leisure involvement and risk perception. 2. Surfing sport participants ' leisure involvement will positively affect leisure benefits. 3. Surfing sport participants ' risk perception will positively affect leisure benefits. Thus, in accordance with the research result to estimate conclusion, bring out suggestion for the surfing sport ' s reference on popularization, and promotion and improvement the risk perception of Taiwan sea area. There are some suggestions to Surfing club, including good equipments, immediate information, and the concept of sea risk perception. To provide the good place to make a friend and promote Surfing sport participants ' involvement level, and perceived leisure benefits.

Keywords : risk perception, leisure involvement, perceived leisure benefits

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