

# The Associations among Corporate Environmental Ethics Value, Environmental Management, Green Intellectual Capital and En

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## ABSTRACT

Although the influence of environmental management on environmental performance has been proven, the premises that affect environmental management and the process of influence is still not very clear. This study developed a long chain intervening model that connects the causes and effects in business environmental management and environmental performance in order to explain the endogenous element crucial to environmental management – environmental ethics value, as well as how environmental management elevates environmental performance via the accumulation of green intellectual capital. The subjects of this study were the members of top management teams (TMT) in the top 5000 enterprises in Taiwan, as listed by China Credit Information Service, LTD. The data of 123 effective sample companies were collected for SEM analysis. The bootstrap method was used to analyze the intervening effects of the structural model. Results of the study showed that, green intellectual capital partially mediates between business environmental management and environmental performance. Furthermore, business environmental management and green intellectual capital fully mediates corporate environmental ethics value and environmental performance. In sum, the long chain intervening model proposed by this study passes the model fit test, and has an overall good fit. 內容目錄 中文摘要 . . .

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