Using UTAUT To Explore The Utilization Behavior Of E-learning System

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ABSTRACT
Internet starting with popularization, let the study way not receive the time and the spatial limit, e-learning systems develops which using the Internet convenience, lets the study and the teaching experience multiplication study way. In recent years matched study way e-learning systems by the entity curriculum (blended e-learning), generally is made up teaching to utilize. Looked from user's angle that uses e-learning systems promotion study result the premise to lie in e-learning systems or not. This research by Vankatesh et al. proposed UTAUT is the rationale, take has e-learning systems use correlation experience as the research object, the factor which discussion influence study use e-learning systems. The findings showed that, the performance expectancy, effort expectancy social influence and so on social influence reveals influence use intention, facilitating conditions reveals influence use behavior, but purports and the use behavior affects is not obvious, then possibly receives it individual factor to affect.

Keywords : e-learning ; UTAUT ; behavioral intention


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