ABSTRACT

The national competitiveness is embedded on the performance of manufacturing industries. Though the scale of Taiwanese enterprises are smaller than other countries', Taiwanese enterprises still remain strong in the global market. One of the reasons is that Taiwanese enterprises forge well-established network relationships. The enterprise is devoted to creating its core value and activities to obtain the economic scale and the benefits of the division of labor and specialization, as the assembly companies obtain the low transaction cost through the industrial network linkage. Consequently, the competitiveness of the assembly companies' center-satellite systems will be affected by the governance mechanism of suppliers by assembly companies. In real circumstances, enterprises couldn't have all resource on their own. And it becomes a critical issue that how to improve the performance by cooperating with others. This study attempts to clarify several points of interest. First, how the degree of resource dependence and technology skill will interact among assembly companies and suppliers. Second, how can the typologies of suppliers and related governance mechanisms be developed. Third, how can social capital play the moderating role to improve assembler-supplier relationships.

Keywords: resource dependence, resource interdependence, technology, type of suppliers, governance mechanism of suppliers, social capital.
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